



G I A N T 20 J A M B O R E E 14

October 30 - November 03 | Hynes Convention Center | Boston, MA

With over 2,500 Synthetic Biology researchers from 245 universities across 32 countries in attendance, the Giant Jamboree will be the largest gathering of synthetic biologists to-date. The Giant Jamboree will celebrate university students as they showcase their achievements in Synthetic Biology at the iGEM competition.

SPECIAL EVENTS

Help shape the way Synthetic Biology grows and develops

Interested in hosting a meeting or special event? Sponsor Suites are available!

We have over 130,000 square feet of the Hynes Convention Center and more than 30 rooms available for use during the Giant Jamboree 4 and a half day event. All of this space affords us the opportunity to have more special events than ever before. We invite you to organize and host an event and gain unprecedented access to our global iGEM community.

Be recognized as a market leader in the field by hosting a special event

- Build brand awareness with the global Synthetic Biology community
- Promote your company throughout the event
- Gain recognition within the Synthetic Biology community
- Meet and influence potential buyers, decision makers and product users:
Over 2,500 researchers from 245 universities across 32 countries expected in attendance!
- Showcase your products and services
- Connect with leaders in the field
- Meet with today's brightest young minds in Synthetic Biology

What to expect at the Giant Jamboree:

- Main event: *Team presentations and poster sessions*
- Awards ceremony
- Trade show exhibitor booths
- Workshops

In addition to the dedicated timeslot for special events, there will be many opportunities during the day to meet and learn about our incredible iGEM community.

Sponsor Suite Special events can include:

- Panel discussion
- Recruitment
- Networking
- Market research
- Special interest meetings

A Sponsor Suite gives you a dedicated space for you to:

- Customize and brand
- Use as a platform to promote your company
- Meet with the iGEM community
- Host special events throughout the day

A suite provides you with full day access to a platform you can customize and brand!

Sponsor Suite Weekend

\$15,000
*Maximum visibility
and brand awareness*

- An extended Sponsor Suite opportunity
- 3 days of use of a dedicated room from 9:00 AM to end of day to host special events and meet with attendees, from October 31 through November 2
- Fully customizable!

Sponsor Suite

\$7,500
*For Enhanced
visibility*

- 1 day use of a dedicated room from 9:00 AM to end of day to host special events and meet with attendees; choose from October 31, November 1, or November 2
- Promotion of your special event on Giant Jamboree website and in registration packet
- Standard package for room setup includes 2 microphones, screen and projector with theater- and classroom-style seating for 100 attendees
- Coordinate audiovisual services, room setup, room decoration including order of rental furniture and catering
- Exhibitor booth: 10'x10' space with exhibitor table and seating for 2, open to all from 9:00 AM to end of day beginning October 31 through November 2
- 3 attendee passes

Showcase your product or service with a workshop or booth

Workshop

\$5,000
*Ideal for demonstrations
or presentations*

- 90 minute timeslot in a dedicated room, option of a lunch or evening timeslot on one day: October 31, November 1, or November 2
- Workshops will be open to all Giant Jamboree participants and attendees
- Room setup includes 2 microphones, screen and projector with theater-and classroom-style seating for 100 attendees
- Promotion of your workshop on Giant Jamboree website and in the registration packet
- 2 attendee passes

Tradeshow Exhibitor Booth

\$2,500

- 10'x10' space with exhibitor table and seating for 2
- Tradeshow exhibitor hall will be open to all Giant Jamboree participants and attendees from 9:00 AM to end of day beginning October 31 through November 2
- 1 attendee pass

**Times are subject to change.*